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BioMedix(TM) Now Exclusive Industry Distributor of the APMA Coding Resource Center

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SAINT PAUL, Minn., Jan. 20, 2011 /PRNewswire via COMTEX/ -- BioMedix(TM) has announced that it has initiated an exclusive partnership with the American Podiatric Medical Association (APMA) to become the sole distributor of the APMA Coding Resource Center (CRC) online coding and reimbursement resource which includes foot, ankle and leg-relevant CPT, ICD-9 and HCPCS Level II codes that can be fully integrated with BioMedix(TM) TRAKnet(TM) DPM Practice Management Solutions. This exciting partnership provides the most accessible and cost-effective coding information for podiatric practices.

APMA highly values its strong relationship with our Corporate Partner BioMedix(TM), said Glenn Gastwirth, DPM, APMA executive director and CEO.

We believe that BioMedix(TM) is the ideal match as the exclusive distributor of APMA's CRC because of its understanding of the technology needs of podiatric physicians, commitment to customer service and uncompromising integrity. This relationship allows APMA, which owns CRC, to continue to maintain complete control over the content of the CRC while partnering with a trusted company to handle the distribution. CRC users can look up codes, check Medicare National Correct Coding Initiative (CCI) edits, review carrier Local Coverage Determinations (LCDs) and get the latest coding and reimbursement information and articles from any location with an Internet connection. BioMedix(TM) products with CRC integration bring real-time coding information updates into podiatric practices on demand, providing a single source of coding information that is both convenient and economical. This valuable resource also includes DME and Medicare references, coverage guidelines and the complete searchable archive of APMA Coding newsletter articles. The cost of the one-year subscription to APMA Coding Resource Center is less than the cost of purchasing CPT, ICD-9-CM and HCPCS alone.

BioMedix(TM) is continually striving to support the podiatric profession with the most beneficial and cost-effective products and services, said John Romans, President & CEO of BioMedix(TM). Our partnership with APMA and our exclusive distribution of the Coding Resource Center is an exciting way to add additional value to BioMedix(TM) customers and the podiatric physician community. About BioMedix(TM) BioMedix(TM) provides the only integrated suite of hardware, software and online services designed to cost-effectively detect Peripheral Artery Disease (P.A.D.) and Chronic Venous Insufficiency (CVI). Vascular specialists, primary care providers, hospitals and health systems use our products to identify these patients. Our devices and Health Information Technology (HIT) software reduce mistakes, provide data for sound analysis, build practice revenue and streamline reimbursement while providing a

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