



FOR IMMEDIATE RELEASE:

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**BioMedix™ to Host Dr. Richard Allen Williams Book Signing  
at the National Medical Association Convention**

ST. PAUL, MN — July 22, 2011 — BioMedix™, a leader in providing integrated Health Information Technology (HIT) products and services, has announced that it will host an exclusive book signing with Dr. Richard Allen Williams, author of *Healthcare Disparities at the Crossroads with Healthcare Reform*, at the upcoming National Medical Association (NMA) Annual Convention & Scientific Assembly at the Walter E. Washington Convention Center in Washington, D.C.

NMA's annual convention is July 23 – 27, with the book signing taking place July 24, 25 and 26 from 11:00am to 1:00pm at BioMedix™ booth 4011. Dr. Williams has numerous publications and awards to his credit and is an internationally-recognized authority on hypertension, heart failure and sudden cardiac death, as well as medical conditions particular to African Americans.

“BioMedix™ is a fitting host for this author, as our products and services are designed to address gaps in healthcare by providing collaborative solutions for the early detection of vascular disease,” said Dr. John Martin, Medical Director at BioMedix™, “This is a great opportunity for convention attendees to meet a leading authority on cardiovascular health and learn more about the challenges facing our healthcare system today.”

Published in 2010 by Springer Publishing Company, *Healthcare Disparities at the Crossroads* follows Dr. Williams' widely influential book, *Eliminating Healthcare Disparities in America: Beyond the IOM Report*. This new volume takes a fresh look at the state of healthcare reform and the progress and problems faced in the pursuit of healthcare equality. The book focuses on how the elimination of disparities can be accomplished through targeted efforts made within the context of reform.

“We are honored to sponsor this book signing at the nation's foremost conference devoted to medical science and African American health,” said BioMedix™ President & CEO John Romans, “We certainly share Dr. Williams' passion for resolving inequities in care through effective healthcare delivery and reform.”

**About Richard Allen Williams, MD, FACC**

Dr. Williams is Clinical Professor of Medicine at the UCLA School of Medicine, President and CEO of The Minority Health Institute, Inc., founder of the Association of Black Cardiologists, Inc. USA, and Chairman of the Board, Emeritus, of the Institute for the Advancement of Multicultural and Minority Medicine in Washington, DC. He has been active as a long-time member of the American Heart Association (AHA) and served for over 25 years on the Board of Directors of the Greater Los Angeles Affiliate.

**About BioMedix™**

BioMedix™ is a leader in Health Information Technology (HIT) software, products and services that connect Podiatric Physicians, Primary Care Physicians, vascular labs, vascular specialists and healthcare systems in a continuum of collaborative care. We provide the only integrated suite of hardware, software and online services designed to cost-effectively detect vascular disease. Our award-winning suite of medical devices, advanced practice management and Electronic Health Record (EHR) software and web-based solutions give providers a more complete view of patient care. For more information about BioMedix™ products, call 877-854-0014 or log on to [www.BioMedix.com](http://www.BioMedix.com).

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