

# APMA News



**New Strategic  
Communications  
Plan Puts Members  
at the Center**

**New Model Fee-Parity  
Law Available for States**

**Boston: A Can't-Miss  
Destination for The National**

**One Student's Long  
Path to Podiatric Medicine**

## Disaster Relief— Are You Prepared?

**A**t the 2010 APMA House of Delegates, Resolution 19-10 directed APMA to continue its efforts in developing a disaster-relief program for increased members' participation. The Public Health and Preventive Podiatric Medicine Committee (PHPPMC) researched and contacted various disaster-relief organizations and has identified that information at [www.apma.org/disaster-relief-volunteer-resources](http://www.apma.org/disaster-relief-volunteer-resources). PHPPMC



also has compiled information on various ongoing humanitarian and relief efforts at [www.apma.org/Humanitarian-Relief-Database](http://www.apma.org/Humanitarian-Relief-Database).

For APMA members, the disaster-relief resource addresses a need that was clearly identified after Hurricane Katrina and the earthquake in Haiti. Immediately following these events, APMA members contacted APMA asking how they could get involved in emergency medical efforts. The information gathered by PHPPMC will allow members to be properly prepared for the next disaster, whether it occurs locally or internationally.

"Each disaster will present different responses and medical needs," said PHPPMC Chair Janet Simon, DPM. "But as many of our APMA members found out through their Haiti experiences, podiatrists are vital team members who can provide medical triage and care that is within their scope of practice and training."

PHPPMC continues to work on identifying opportunities for APMA members interested in volunteering to participate in disaster relief and will inform the membership of these opportunities as they become available.

The best way for interested members to assist in relief efforts is to become familiar with organizations that coordinate emer-

gency medical responses, register with an organization of their choice, and complete required training. For more information, visit the disaster-relief resource page at [www.apma.org/disaster-relief-volunteer-resources](http://www.apma.org/disaster-relief-volunteer-resources). ■

## APMA Partners with BioMedix for CRC Distribution

**A**PMA has announced that BioMedix is now the sole distributor of the APMA Coding Resource Center (CRC) online coding and reimbursement resource. The CRC includes foot-, ankle-, and leg-relevant CPT, ICD-9, and HCPCS Level II codes that can be fully integrated with BioMedix TRAKnet DPM Practice Management Solutions.

"APMA highly values its strong relationship with our corporate partner BioMedix," said Glenn Gastwirth, DPM, APMA executive director and CEO.

"We believe that BioMedix is the



ideal match as the exclusive distributor of APMA's CRC because of its understanding of the technology needs of podiatric physicians, commitment to customer service, and uncompromising integrity." The relationship allows APMA, which owns the CRC, to continue to maintain complete control over the content of the CRC while partnering with a trusted company to handle the distribution, Dr. Gastwirth explained. ■

## Register Now for 2011 State Advocacy Forum

**R**egistration for the 2011 State Advocacy Forum is now open for state advocacy liaisons. The forum will be held April 8-9 in Arlington, Va.

The forum is open to two state advocacy liaisons per state and will include lectures on scope of practice and insurance malpractice, as well as break-out sessions on mobilizing members, working with medical societies, and PNC fundraising.